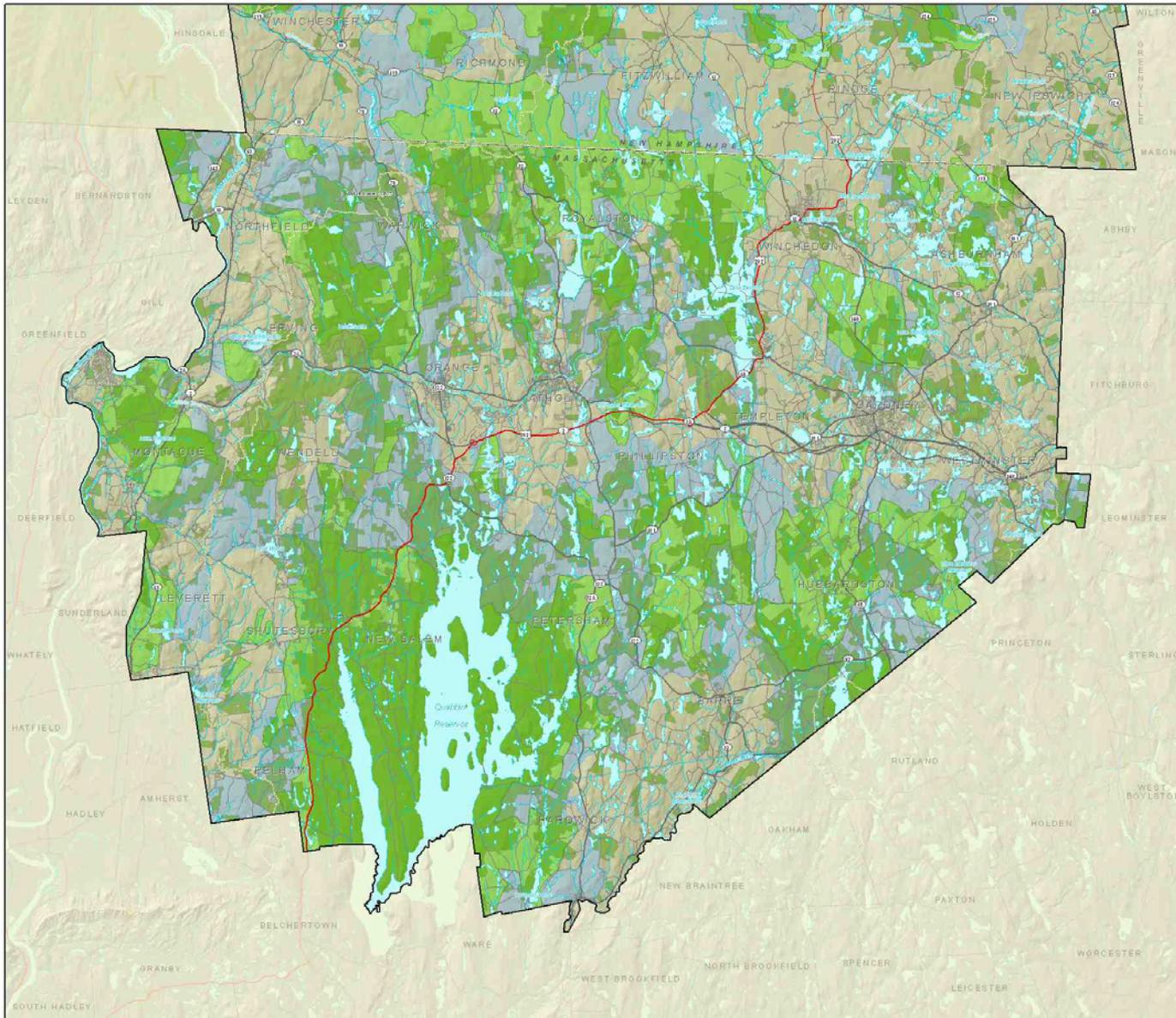


Landscape Partnership Activities & Results

Quabbin to Cardigan Initiative: Massachusetts





Quabbin to Cardigan Partnership

Massachusetts

- Core Conservation Focus Areas
- Supporting Landscapes
- Conserved Lands
- Recreational Trails
- Lakes & Reservoirs
- Rivers & Streams
- Town Boundaries
- Interstate Highway
- US Route
- Primary State Route
- Local Road



ABOUT

Launched in 2003, the Quabbin to Cardigan Initiative (QCI) is a collaborative, landscape-scale effort to conserve the Monadnock Highlands of north-central Massachusetts and western New Hampshire. The two-state region spans one hundred miles from the Quabbin Reservoir northward to Mount Cardigan and the White Mountain National Forest, and is bounded to the east and west by the Merrimack and Connecticut River Valleys. Encompassing approximately two million acres, the Quabbin to Cardigan region is one of the largest remaining areas of intact, interconnected, ecologically significant forest in central New England, and is a key headwater of the Merrimack and Connecticut rivers. The Quabbin to Cardigan Initiative is a collaborative effort of twenty seven private organizations and public agencies working on land conservation in the two QCI states. The QCI Initiative does not protect land directly; its member organizations do. Land is conserved either on a willing-seller basis through a combination of conservation easements and land acquisitions,

managed by private owners, conservation organizations and public agencies. The Quabbin to Cardigan partners share a vision of consolidating the permanent protection of the region's most ecologically significant forest blocks, and key connections between them for wildlife passage and human recreation. QCI partners worked for more than three years to develop the Quabbin to Cardigan conservation plan, which combines state-of-the-art natural resource science and the consensus vision of the QCI partner organizations. Completed in 2007, the QCI plan has identified approximately 600,000 acres of core conservation focus areas that represent the region's most ecologically significant forests. These conservation focus areas represent about 30% of the two million-acre region. An additional 400,000 acres, or another 21% of the region, have been identified as "supporting landscapes" that buffer and link the core areas.

For more information: www.q2cpartnership.org



DATA SOURCES

Most of the data displayed here is stock digital data from the Office of Geographic and Environmental Information (MassGIS), Commonwealth of Massachusetts Executive Office of Environmental Affairs, Vermont Center for Geographic Information, Inc (VCGI) or from the NH GRANIT database maintained by Cplex Systems Research Center (CSRC) at the University of New Hampshire. NH GRANIT, CSRC, VCGI and MassGIS maintain a continuing program to identify and correct errors in these data. CSRC, NH Office of State Planning, MassGIS, VCGI and the cooperating agencies and organizations make no claims as to the validity or reliability or to any implied uses of these data.



SCALE (1:115,000)
0 1.25 2.5 5 Kilometers
0 1.25 2.5 5 Miles

Map prepared by the
Society for the Protection of NH Forests
Research Department

Overview of Strategy and Activities

- Utilize some time-tested outreach events with a new sensitivity to the message...
- Plus new experimental outreach efforts
- Goal of increasing landowner awareness & engagement in land stewardship and land conservation activities: encourage concrete steps:
 - Chapter 61 enrollment
 - FSP
 - Estate planning
 - Permanent conservation

Active Partners

East Quabbin Land Trust, North County Land Trust, Ashburnham Conservation Trust, Rattlesnake Gutter Trust, Kestrel Land Trust, Franklin Land Trust, Mount Grace Land Conservation Trust, DCR Service Forestry, Consulting Foresters, Keystone, UMass Amherst, NRCS, Town Board Members, AMERICORPS

Landowner Group Targeted

- Woodland Retreat, the biggest landowner type in our area
- One event targeted municipal officials



Messages and Outreach Methods

- Messages used
 - “family” “community” “legacy” “joys and challenges of caring for land” “trails and wildlife”
- Media and outreach methods
- Passive:
 - Postcards – signed by locals (Leverett estate planning event)
 - 2,000+ landowners
 - Email
- Active - 1 to 1
 - Keystone
 - Municipal Board Members
 - Landowner peers
 - Land Trust Staff
 - DCR staff

Please join us for the inaugural meeting of the
Greater Quabbin “Stew” Club

Good food. Good people. Good ideas.

*off Route 32 at the
Athol/Petersham line
(413)-358-8859

Saturday, April 6, 2013

Home of Ben & Susie Feldman
586 Briggs Rd.*
Athol, MA

Agenda

2:00 pm Meet & Greet
2:30 pm Walking Tour of
the Property
5:00 pm Dinner and
Discussion!

What is the Stew Club?

“Stew” represents three things: land *stewardship*, stew for nourishment, and stewing of ideas. Join us for a behind-the-scenes look at the trails and wildlife habitat our hosts are creating on their property, talk about the joys and challenges of caring for land, swap ideas and resources, and share great food.

Space is limited. Please RSVP or call for more info: Andrea Buglione,
978-248-2055 x21 or conservationist_ameriacorps@mountgrace.org



Desired/ Actual Outcomes Summary

	Estate Planning Workshops	Stew Club	Neighborhood meetings	Woods Forum	Land Tour	Forestry Café	Open Space Committee Conference	Totals
Desired Event Number:	2	4	2	1	1	1	1	12
Actual Event number	5	4	2	1	1	1	1	<u>15</u>
Desired Attendees	60	15	20	30	20	40	50	235
Actual Attendees	245	42	30	97	19	25	55	<u>513</u> {324}
Desired landowner action	7	10	5	7	5	5		39
Actual Landowner action	31 (43)	19	14	(24)	1(4)	(0)		<u>65</u> (104)
Desired Estate Attorney 1-1	12							12
Actual Estate Attorney 1-1	19							<u>13</u> (20)
Desired Town Engagement							50	50
Actual Town Engagement							52	<u>52</u>

Woods Forum

Event

- Forestry focused: Decision points (sell timber, conservation)
- Landowner (attendee) led
- Professional facilitator

Desired Outcomes

- 30 Landowners attend
- 7 take next steps
- Work with “model” landowners, and KEYSTONE trainees to recruit 30+ landowners

Woods Forum

Actual Outcomes

- 97 landowners attended (34 completed evaluations)
- 38% said they are interested in implement the recommendations from FSP plan
- 56% said they are interested enrolling in Ch. 61
- 38% said they are interested in contacting a land trust
- 24 landowners are ready to take the next step

Woods Forum

Event Organizing:

- **Build the team: Held Planning Meeting**
 - Kestrel Land Trust
 - Keystone Cooperators
 - Municipal Board members
 - Town Volunteers
- **Target Audience: Woodland Retreat**
- **Outreach**
 - Post cards to 648 landowners with 10+ acres in surrounding towns
 - Flyers, website posting, email lists, etc.
 - **Volunteer team make calls in their town**

WOODS FORUM

Do you have a plan for your woods?



FREE EVENT!

**WEDNESDAY
FEBRUARY 26TH**

**AT THE SHUTESBURY
ATHLETIC CLUB**

282 Wendell Road, Shutesbury, MA

6 PM – 8 PM

***FREE DINNER PROVIDED**

The Woods Forum will discuss important decisions surrounding woodland ownership and how to enhance your woodland resources to better benefit your *family*, your *community* and *future generations* through:

- A presentation by Paul Catanzaro from UMass Extension and David Kittredge of UMass Amherst.
- A discussion forum in which landowners can ask their questions and get answers from neighbors and professionals.
- Interaction with local conservation organizations including Kestrel Land Trust and Mount Grace Conservation Trust, DCR Service Foresters, and local private consulting foresters.

Please RSVP, space is limited. Call- Matthias Nevins – Regional Conservation Coordinator with the North Quabbin Regional Landscape Partnership. 978-248-2055 ex 27 or conservationist_ameri corps@mountgrace.org